

The



00 : 23 : 00

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Type
Digital ▼

> Duration: 00 ▼
23 ▼ 00 ▼

TimeUp
Reminder
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Universe

Social Distancing Edition

Google Business and Ads

Google's Web Based Tools for improved
Productivity and Communication

G. William James

Handheld Computer Solutions

How To Keep In Touch

www.gwilliamjames.com

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Handheld Computer
Solutions



G. William James



GWJ2000



Individual / Group Consultation



- ☐ Custom design your mobile office
- ☐ Get your Google SEO optimized
- ☐ Facebook marketing strategies
- ☐ Time management/mobile organization
- ☐ Online video marketing strategies
- ☐ G Suite (Google Enterprise Apps) Integration

Only

\$35

First hour

Schedule an appointment today

G. William James



- Black Enterprise Magazine's "Master Of The PDA"
- Google Apps For Business Affiliate
- Member, National Speakers' Association

Career Highlights

- ❑ 1980s Executive Forums, Inc. Presented time management workshops
- ❑ 1999 Corporate speaker for Palm, Inc. on the power of the PDA
- ❑ 2004 National Presenter for the launch of the original Supra eKey & iBox
- ❑ 2008 Introduced 1st Gen iPhone as a Realtor tool
- ❑ 3-Time Presenter to The National Association of REALTORS® Conference
- ❑ 2005-Today Distinguished presenter of Google Apps for mobile business

william@gwilliamjames.com

Subject Line Only!!!

The New Normal!

Exactly What Is Google Business?

Google Business allows any company to connect with a worldwide community by establishing themselves as a legitimate business on the Internet.

Increased traffic and direct engagement with customers can be attributed to having a Google My Business Account.

- Higher ranking possible during Google searches
- Google's result structure keeps results more local and focused
- Mobile search results include instant engagement with customers
- Associates with other Google Apps (Maps, Ads, etc.)

Your Google My Business Profile

Google's search engine is designed to provide each search query with the most up-to-date, relevant and useable results available.

It is also designed to keep you in the search engine if possible, to focus on content and to see paid advertising.

The result is a move away from organic search results and an emphasis on what's called "No Click Searches".

- **Search results often come with highlighted info for quick access.**
- **No need to click on to any websites very often.**
- **More time on a search result screen means more time to see paid ad sites.**

How Does It Work?

Google's search engine is designed to provide each search query with the most up-to-date, relevant and useable results available.

It is also designed to keep you in the search engine as long as possible to focus on content and to see paid advertising.

The result is a move away from organic search results and an emphasis on what's called "No Click Searches".

- **Search results often come with highlighted info for quick access.**
- **No need to click on to any websites very often.**
- **More time on a search result screen means more time to see ad sites.**

How Does It Work?

Google Business allows any company to connect with a worldwide community by establishing themselves as a legitimate business on the Internet.

- **Get discovered through traditional organic searches**
- **Build customer relationships with direct responses to reviews**
- **Customize your outreach to the public anytime**
- **Update photos, special offers, etc. without your website**
- **Instant engagement on mobile devices**
- **Google prioritizes you if possible in search results**

Google

find realtor in atlanta Ga



All

Maps

Shopping

Images

News

More

Settings

Tools

About 13,000,000 results (0.58 seconds)



Rating Hours

Hours or services may differ

Keller Williams Realty Intown Atlanta

4.3 ★★★★★ (25) · Real estate agency

26.2 mi · 621 North Ave NE #C-30

Open · Closes 5PM · (404) 541-3500



WEBSITE



DIRECTIONS

PalmerHouse Properties

4.0 ★★★★★ (90) · Real estate agency

30.4 mi · 2911 Piedmont Rd NE

Closed · Opens 9AM Tue · (404) 876-4901



WEBSITE



DIRECTIONS

Keller Williams Realty Metro Atlanta

4.2 ★★★★★ (27) · Real estate agency

25.5 mi · 315 W Ponce de Leon Ave #100

Open · Closes 5PM · (404) 564-5560



WEBSITE



DIRECTIONS

More places

www.realtor.com · find REALTORS®

Atlanta, GA REALTORS® & Real Estate Agents - realtor.com®

Find Atlanta, GA REALTORS(R) here. Select the right Atlanta real estate agent for Atlanta real

Evernote

Similar results in person

Alberta Bell - Business Card

February 17, 2017

Alberta Bell Realtor/Keller

Williams Realty Atlanta

Classic email

albertabelld07@bellsouth.

phone (404) 564-9500

fax (404) 564-9501

mobile (770) 331-6944

1 interaction 1 item 0 files


No Click Searches

Organic Search Results


×
🔍


- ALL
- MAPS
- IMAGES
- SHOPPING
- VIDEOS

✓
GOOGLE SCREENED
Sponsored ⓘ




The Justin Landis Group
 4.9 ★★★★★ (183)
 11 years in business · Open 24/7


CALL



The Zac Team - Re/max Metro
 5.0 ★★★★★ (271)
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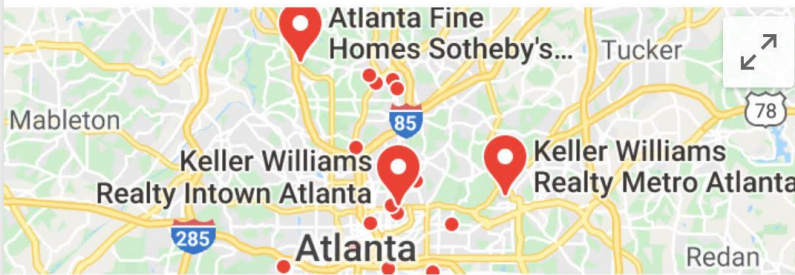
Ad · www.bwarealty.com/ ⓘ

\$500 Flat Fee Listing | Better Way Atlanta Realty | bwarealty.com

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Top rated

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Keller Williams Realty Metro Atlanta
 4.2 ★★★★★ (27)
 Real estate agency · Decatur, GA
 Open · Closes 5PM


CALL

Keller Williams Realty Intown Atlanta
 4.3 ★★★★★ (25)
 Real estate agency · Atlanta, GA


CALL

No Click Searches

Organic Search Results

Google

find a hotel in galleria dallas texas

Hotels | Galleria Dallas, 13350 Dallas Pkwy

Thu, May 28 Fri, May 29 2

Top-rated Budget options Luxury stays Deals

The Westin Galleria Dallas
4.5 ★★★★★ (1,935)
Outdoor pool
Free parking
\$212

Le Méridien Dallas by the Galleria
4.2 ★★★★★ (1,040)
Indoor pool
\$99

AC Hotel by Marriott Dallas by the Galleria
4.5 ★★★★★ (231)
Outdoor pool
\$99

Embassy Suites by Hilton Dallas Near the Galleria
4.2 ★★★★★ (753)
COVID-19 responder rooms
\$96

Map view showing location of hotels near Galleria Dallas, including Nordstrom Rack, Planet Fitness, American Girl, Target, and Hilton Dallas.

View 125 hotels

www.tripadvisor.com › ... › Dallas › Dallas Hotels

THE 10 CLOSEST Hotels to Galleria Dallas - Tripadvisor ...

Hotels near Galleria Dallas, Dallas on Tripadvisor: Find 12962 traveler reviews, 35222 candid photos, and prices for 30 hotels near Galleria Dallas in Dallas, TX.

Sending request...

At-A-Glance

Paid Ads Section



Paid Ads Results





Overview Prices Reviews Location About Photos

The Westin Galleria Dallas


4-star hotel
13340 Dallas Pkwy, Dallas, TX 75240 • (972) 934-9494

[Website](#) [Directions](#) [Book a room](#)


 4.5  Excellent | 1,935 reviews


 Top-rated  Great pool  Free parking  Great dining

Modern hotel set in a shopping mall offering chic rooms, plus a pool & 2 restaurants.


 Stay 1 extra night for an avg nightly rate of \$183

Ads · Check availability ⓘ Nightly price ▾


Check in Thu, May 28 < > Check out Fri, May 29 < >  2 ▾

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★ Read Real Guest Reviews · Get Instant Confirmation
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Google

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← Rating ▾ Hours ▾

⚠ Hours or services may differ

The Justin Landis Group

Ad 4.5 ★★★★★ (172) · Real estate
24.3 mi · Atlanta, GA
Open 24 hours · (404) 796-7260

WEBSITE

DIRECTIONS

Beazer Homes White Oak at East Lake

Ad 4.3 ★★★★★ (3) · Home
23.0 mi · Decatur, GA
(470) 344-6695

WEBSITE

DIRECTIONS

Keller Williams Realty Intown Atlanta

4.3 ★★★★★ (25) · Real estate
26.2 mi · Atlanta, GA
Open · Closes 5PM
(404) 541-3500

WEBSITE

DIRECTIONS

Keller Williams Realty Metro Atlanta

4.2 ★★★★★ (27) · Real estate
25.5 mi · Decatur, GA
Open · Closes 5PM
(404) 564-5560

WEBSITE

DIRECTIONS

PalmerHouse Properties

4.0 ★★★★★ (90) · Real estate
30.4 mi · Atlanta, GA
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(404) 876-4901

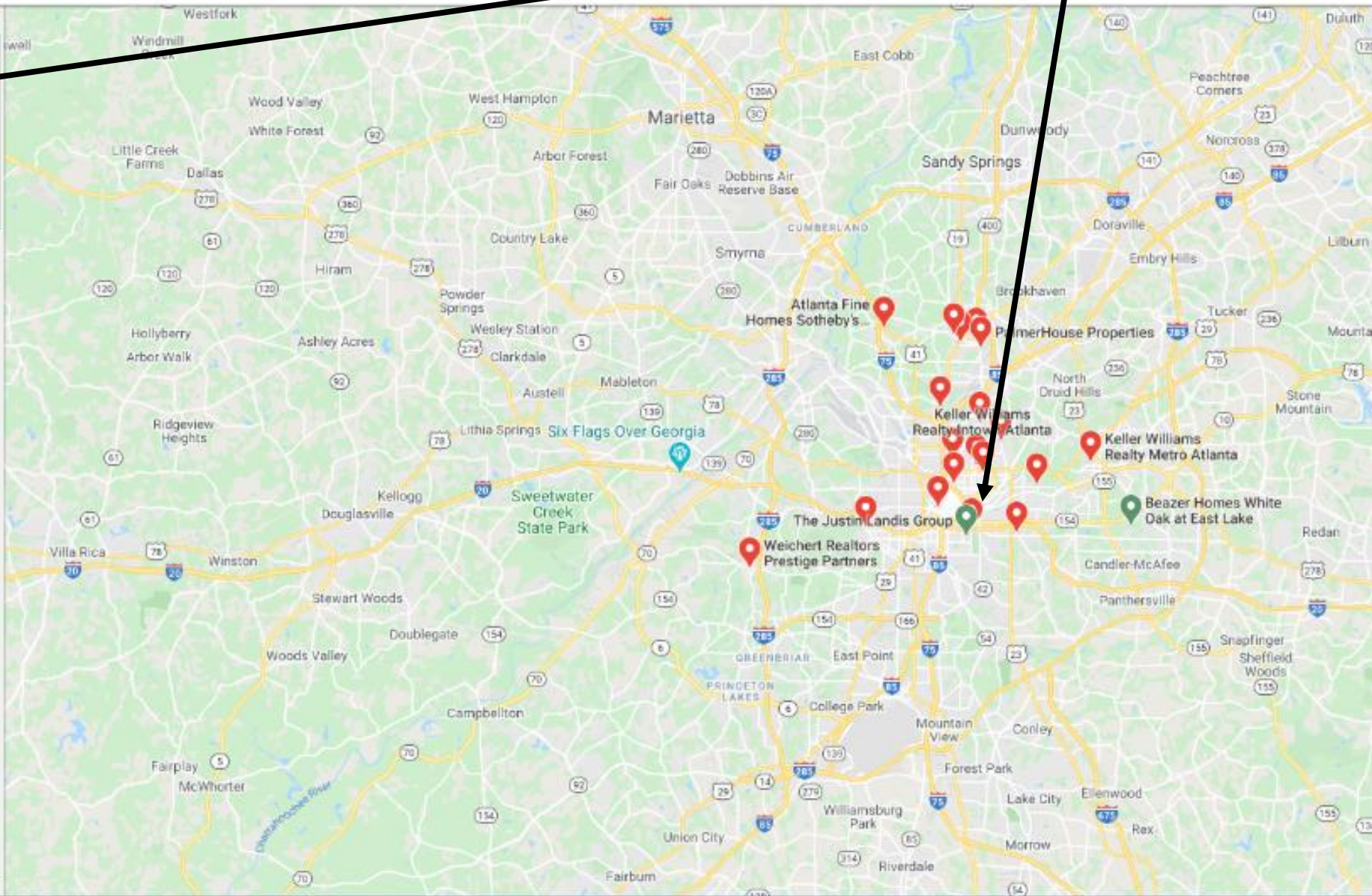
WEBSITE

DIRECTIONS

Atlanta Fine Homes

Paid ads appear first on the list

Pins on map are a different color



G. William James Consulting Group

3267 Hideaway Lane
Loganville, Georgia 30052

Home

Posts

Info

Insights

Reviews

Messaging

Photos

Products

Services

Website

Users

Create an ad

Get custom Gmail

Add new location

Manage locations

Verify location

Pending verification

You requested a verification postcard on May 21, 2020. Most postcards arrive within 5 days.

[I don't have a code](#)

[Enter verification code](#)

Complete your listing

Improve your local search ranking and help your customers with a complete profile

50%

 Add hours



 Add description



 Add logo



Let customers message you

Get leads, appointment requests and queries about your products via messaging from customers who view your business on Google Search.



[Turn on messaging](#)

Thinking of preparing for the ACT or SAT? Check out our upcoming LiveOnline free...

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May 15, 2020



Wor
Slid

May 15, 2020

May

[Create post](#)

CallJoy: Answer with intelligence

Easy-to-use phone technology for you that works with Google My Business.



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Get full access to your Business Profile

Receive instant alerts when customers leave reviews, send messages, and more with the Google My Business app.



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Claim your \$100 free advertising credit

 Educational consultant in Loganville



Ad - <http://www.gwilliamjames.com/>

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G. William James Consulting Group
3267 Hideaway Lane
Loganville, Georgia 30052

Home

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Website

Users

Create an ad

Get custom Gmail

Add new location

Manage locations

Verify location

The G. William James Consulting Group

Educational consultant

Atlanta, GA
30331

Under review

Service areas
Atlanta, GA, USA

Verify to make this public

Add hours



http://www.gwilliamjames.com/

Appointment links
Add URL

Products
Add or edit products

Services
Add a service

Ad - <http://www.gwilliamjames.com/>

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Remove listing

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Store code Enter store code

Labels Enter labels

Google Ads Enter Google Ads phone

The G. William James Consulting Group

5.0 ★★★★★ (1)

Educational consultant in the Gwinnett County, Georgia



OVERVIEW

REVIEWS

ABOUT



CALL



DIRECTIONS



SAVE



WEBSITE



Loganville, GA 30052



Add business hours



More about The G. William James Consultin...

Top results

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Since 1999, G. William James has been providing

Evernote



For Everything

How To Create and Organize Your Most Important Data

Next
Thursday's
Session:
June 4
1 pm and 3
pm eastern

How To Keep In Touch

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THANK YOU!



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