

# **The**



# **Universe**

## **Google Photos and YouTube**

How To Get The Most From your graphic content

Google's Web Based Tools for improved  
Productivity and Communication

Handheld Computer Solutions  
G. William James

# How To Keep In Touch

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Handheld Computer  
Solutions



G. William James



G. William James



RealGWilliamJames



# Individual / Group Consultation



- ☐ Custom design your mobile office
- ☐ Get your Google SEO optimized
- ☐ Facebook marketing strategies
- ☐ Time management/mobile organization
- ☐ Online video marketing strategies
- ☐ G Suite (Google Enterprise Apps) Integration

**Schedule an appointment today**

# G. William James



- Black Enterprise Magazine's "Master Of The PDA"
- Google Apps For Business Affiliate
- Member, National Speakers' Association

## Career Highlights

- ❑ 1980s Executive Forums, Inc. Presented time management workshops
- ❑ 1999 Corporate speaker for Palm, Inc. on the power of the PDA
- ❑ 2004 National Presenter for the launch of the original Supra eKey & iBox
- ❑ 2008 Introduced 1<sup>st</sup> Gen iPhone as a Realtor tool
- ❑ 3-Time Presenter to The National Association of REALTORS® Conference
- ❑ 2005-Today Distinguished presenter of Google Apps for mobile business

william@gwilliamjames.com

**Subject Line Only!!!**

**RE/MAX Photos 2021**

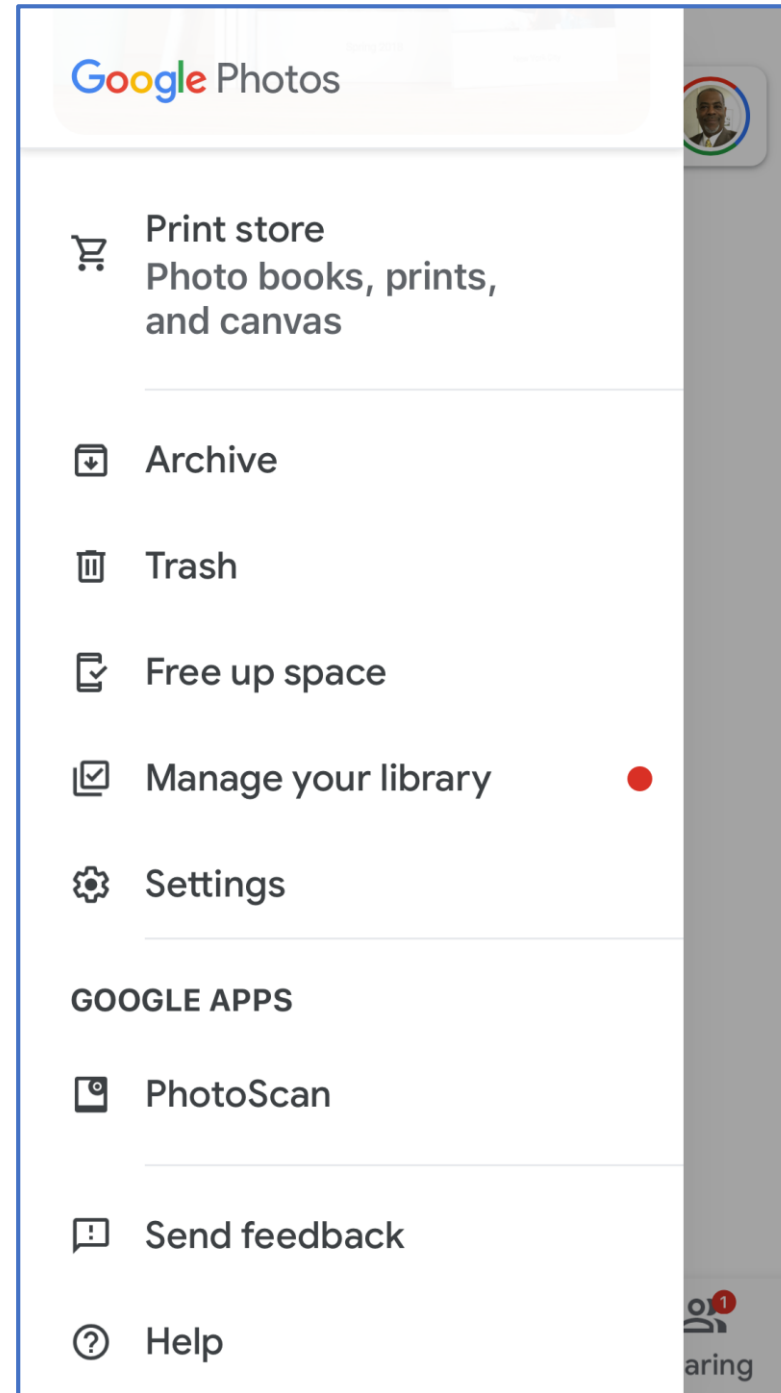


Google  
Photos

## Google Photos On Your Phone

Tap the Menu in the right corner to access these options

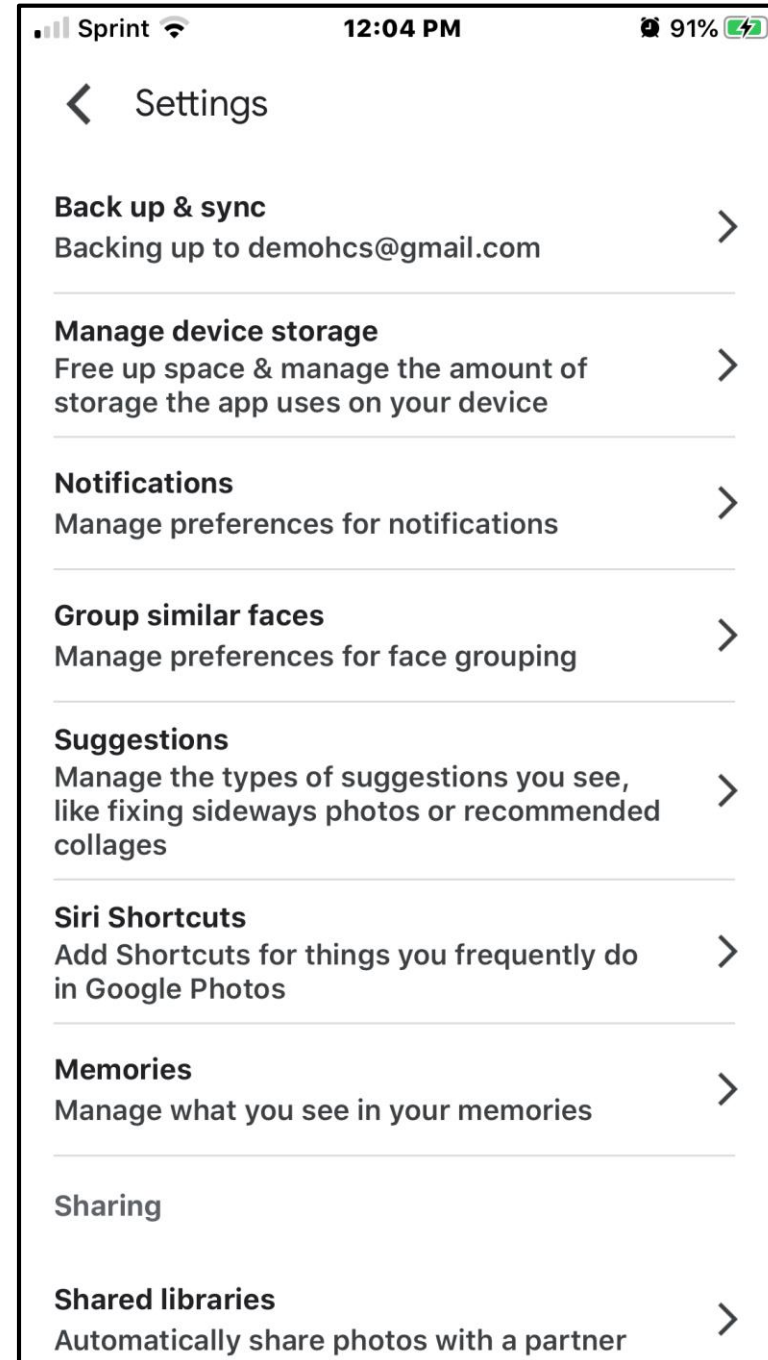
- **Archive** moves photos into a secure folder away from your gallery
- **Trash** permanently deletes photos from Google Photos
- Choose **Free up space** to delete backed up photos from your phone's memory
- Organize your library, create collages, group photos and more under **Manage your library**
- Select **Settings** to customize the look, function and feel of your Gallery



## Google Photos On Your Phone

Tap Settings to customize your options and set the function and feel of the Gallery

- **Back up & sync** settings controls how and where your photos will be copied from your phone and protected on the cloud and on your laptop and PC.
- Use **Manage device storage** to set how many photos will be available if you cannot connect to the Internet on your phone.
- Set your **Notifications** for updates and suggestions about better use of your photos.
- For iPhones, set a **Siri Shortcut** to speak a command to Google Photos On **Android** devices add a **Camera shortcut**
- Select **Memories** to customize how Photos will remind you of significant dates or events from the past.

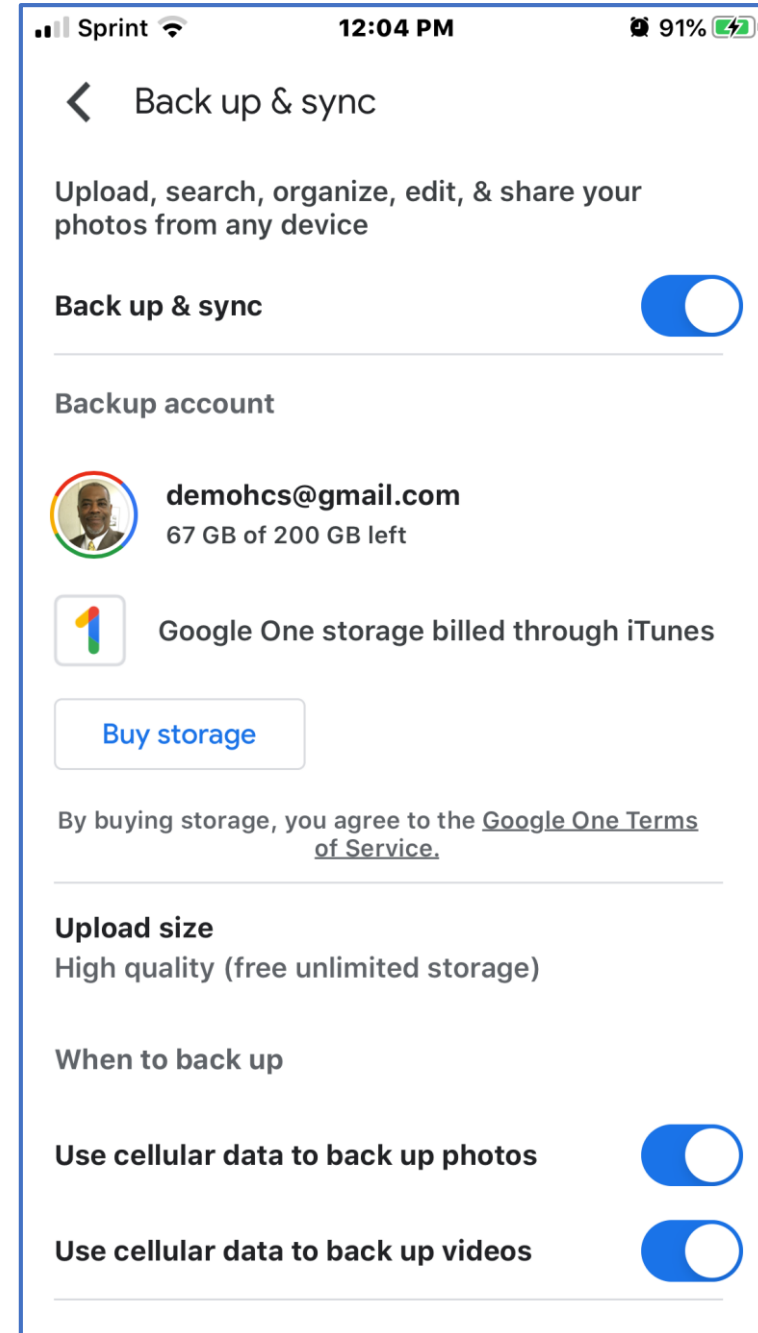




## Google Photos On Your Phone

The **Back up & sync** settings controls how and where your photos will be copied from your phone and protected on the cloud and on your laptop and PC. Make certain this button is turned on.

- **Choose the Upload size** to determine how your Google account space will be utilized. Selecting High quality, unlimited storage size will not degrade the quality of your photos.
- Use **Manage device storage** to set how many photos will be available if you cannot connect to the Internet on your phone.
- Choose **When to back up** to determine if your phone's data plan will be used to upload photos, almost as they are taken. Do not make this choice if you do not have an unlimited data plan. Allow Wi-Fi to do the work for you.



## Google Photos On Your Phone

- To **Free up space**, Google Photos will identify the photos on your phone that have already been backed up. To free up space on the phone, delete the photos. They will be safely stored on the cloud and on your PC or laptop if you have downloaded the desktop app.
- One final step is necessary to clear the memory on the iPhone. Open the Photos app and locate the album named Deleted. Select all photos and delete. Please check to make sure the photos have been backed up in Google Photos just to be sure.

Delete 69 items from device to free up space?

They have been safely backed up to your Google account. You'll still be able to view them at any time.

Cancel

Delete (69)

### Complete free up space

Items will be permanently deleted from your device in 30 days, or you can do this now.

1. Open the **Apple Photos** app
2. Open **Albums** > **Recently Deleted**
3. Tap **Select**
4. Tap **Delete All**



## Sync To Google Photos From Your Android Phone



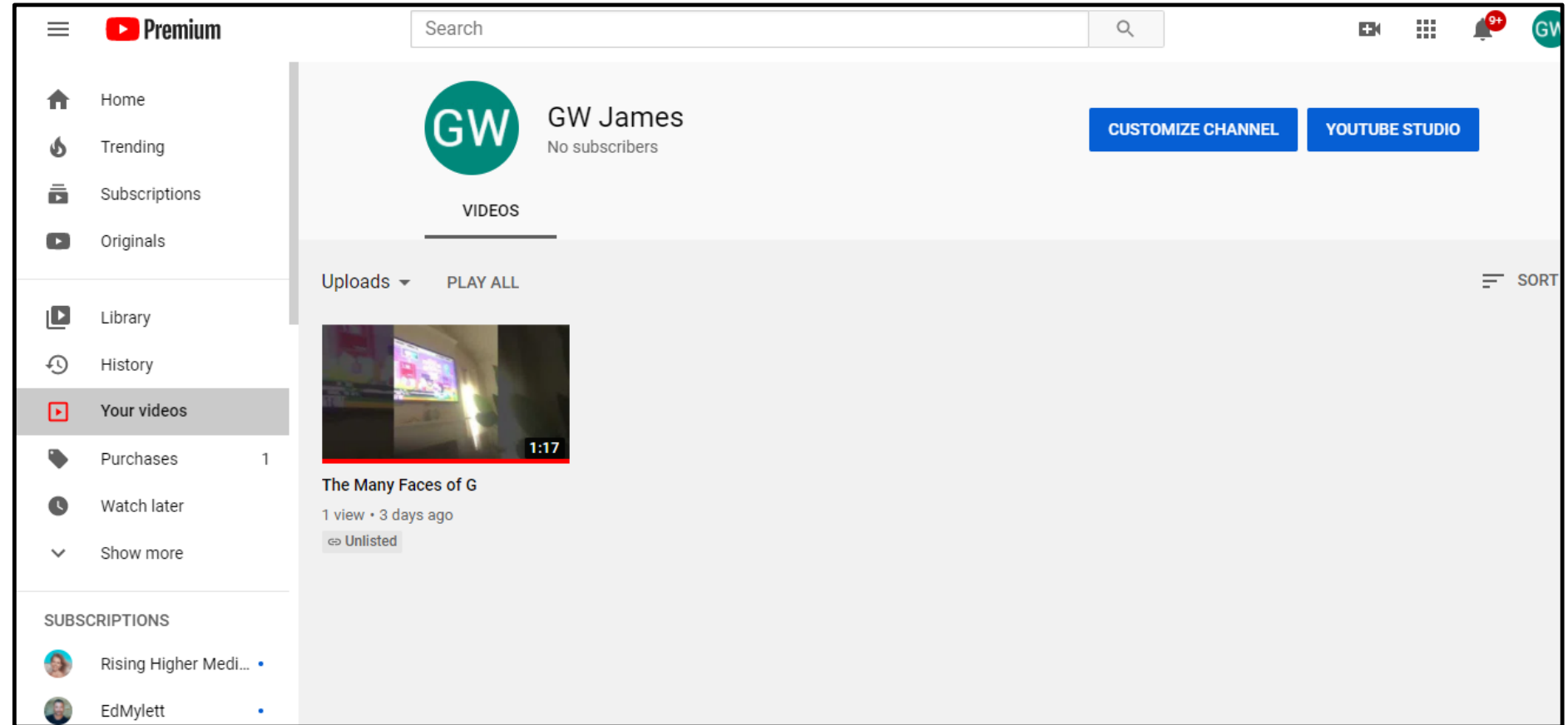
1. On your Android phone or tablet, open the Google Photos app
2. At the top right, tap your account profile photo or initial. Look for one of the following messages:
  - Backup complete: Your upload is complete, and you have no more items waiting to back up
  - Backup is off: Backup and sync is turned off. To turn on backup, tap Turn on backup.
  - Backing up: Your photos and videos are currently backing up. You'll also find the number of items remaining.
  - Preparing backup or Getting ready to back up: Your photos and videos are getting ready to back up.
  - Waiting for connection or Waiting for Wi-Fi: Change your settings or connect to a Wi-Fi or mobile network.



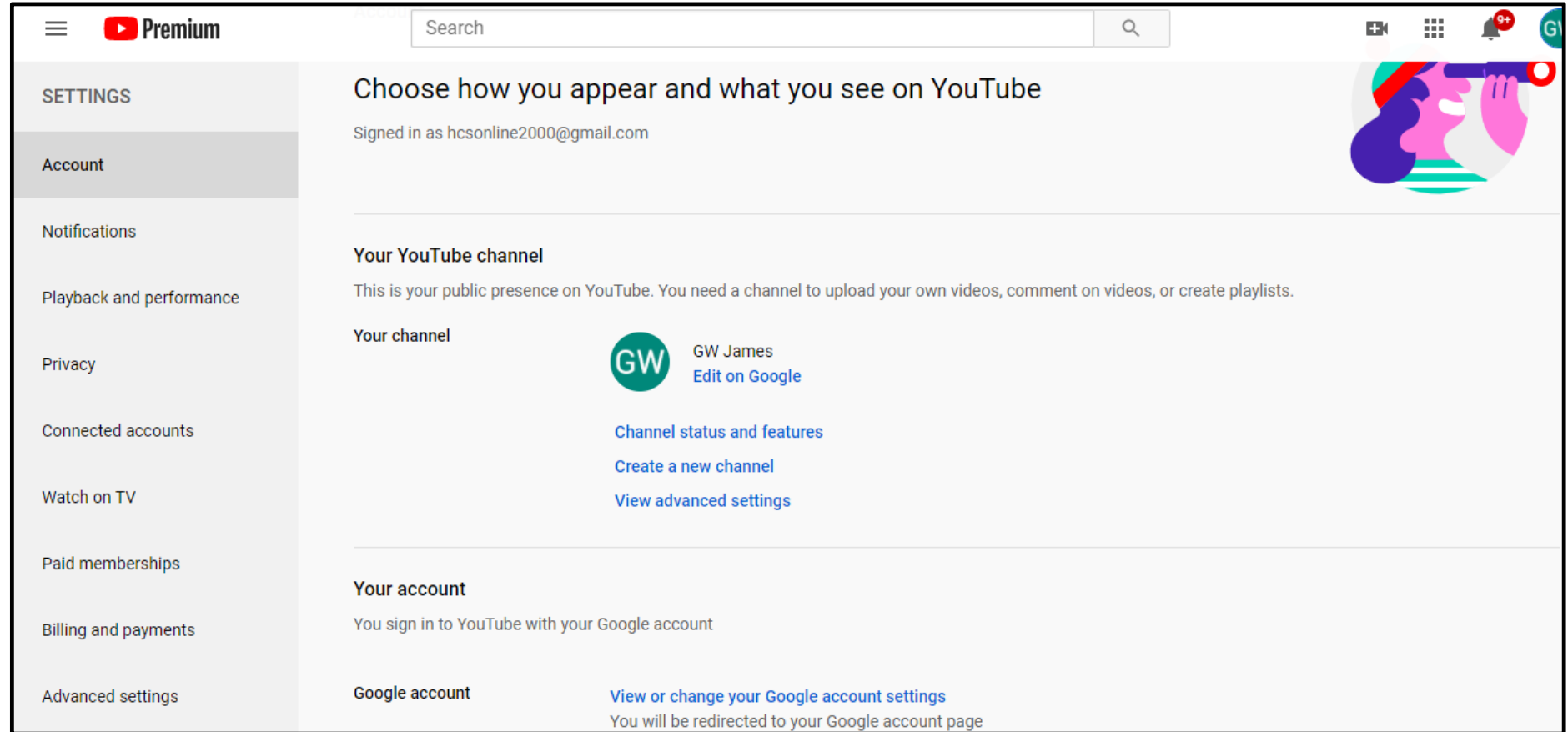
YouTube

The Main page of your YouTube Channel is where you can choose between viewing or editing your uploaded videos or millions of other content uploaded to the Application.

Click on Your Photo or Initials at the top-right and select **Settings**.



Customize how you want your channel to be seen by others here. Click on each of the links to change settings for the page look (cover art), give your channel a customized name, etc.



The screenshot shows the YouTube Premium settings interface. On the left is a sidebar with a 'SETTINGS' header and a list of options: Account, Notifications, Playback and performance, Privacy, Connected accounts, Watch on TV, Paid memberships, Billing and payments, and Advanced settings. The 'Account' option is selected. The main content area is titled 'Choose how you appear and what you see on YouTube' and shows the user is signed in as 'hcsonline2000@gmail.com'. It features a profile picture of a person with pink hair. The 'Your YouTube channel' section includes a description, a channel icon with the letters 'GW', the name 'GW James', and a link to 'Edit on Google'. Below this are links for 'Channel status and features', 'Create a new channel', and 'View advanced settings'. The 'Your account' section states 'You sign in to YouTube with your Google account'. At the bottom, the 'Google account' section provides a link to 'View or change your Google account settings' with a note that the user will be redirected to their Google account page.

**SETTINGS**

- Account
- Notifications
- Playback and performance
- Privacy
- Connected accounts
- Watch on TV
- Paid memberships
- Billing and payments
- Advanced settings


**Choose how you appear and what you see on YouTube**

Signed in as hcsonline2000@gmail.com

**Your YouTube channel**

This is your public presence on YouTube. You need a channel to upload your own videos, comment on videos, or create playlists.

Your channel

 GW James  
[Edit on Google](#)

[Channel status and features](#)

[Create a new channel](#)

[View advanced settings](#)


**Your account**

You sign in to YouTube with your Google account

**Google account** [View or change your Google account settings](#)  
You will be redirected to your Google account page

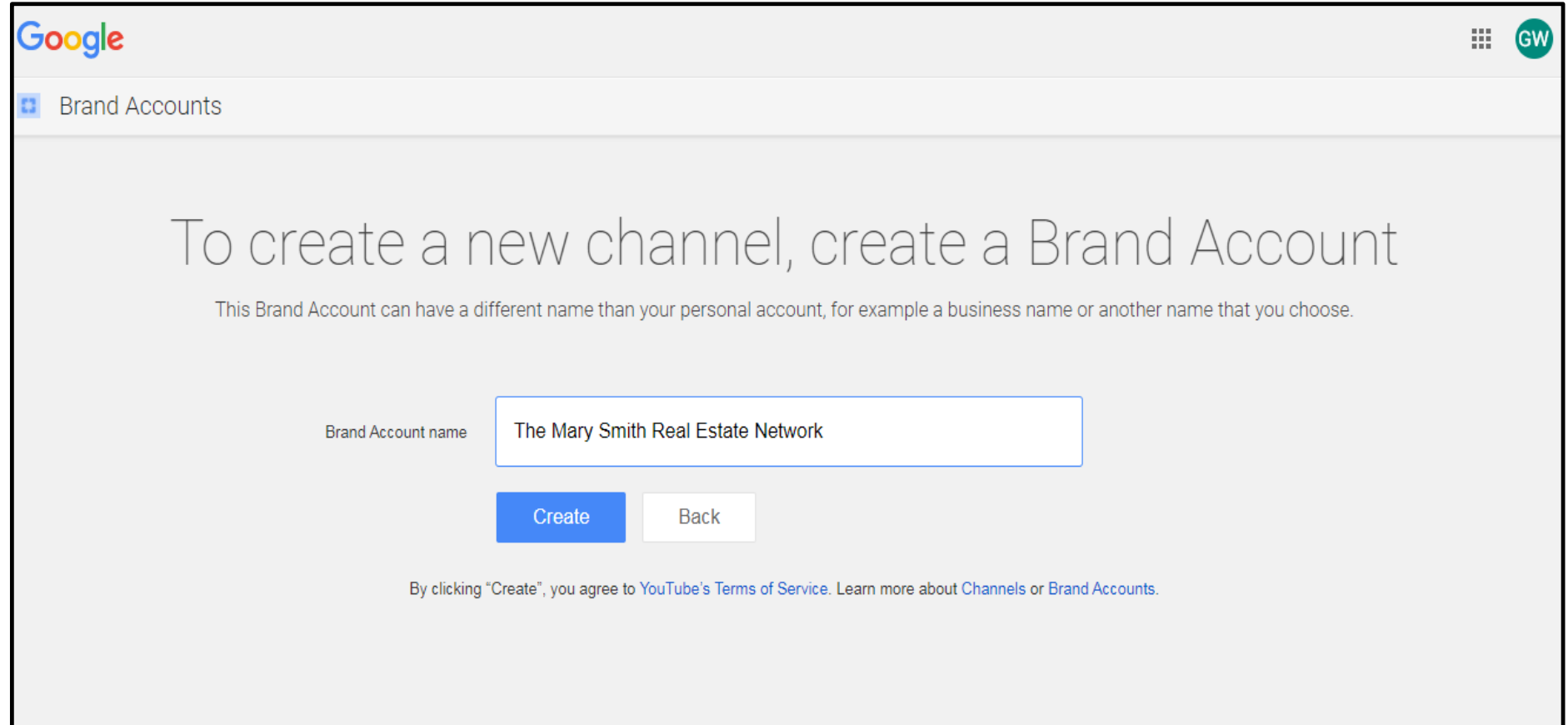
The Channel status and features page allows you to enable features and abilities you are currently eligible to use. Other features will become available as your channel grows in content, number of subscribers and number of overall views.

When you're finished, click "Return to YouTube Studio"

Return to YouTube Studio 

<p><b>Uploading</b></p> <p>You can upload! <a href="#">Learn more</a></p> <p>Enabled</p>	<p><b>Monetization</b></p> <p>Become a partner through monetization by displaying ads on your videos. <a href="#">Learn more</a></p> <p>Eligible <a href="#">Enable</a></p>	<p><b>Live streaming</b></p> <p>You can live stream. <a href="#">Learn more</a></p> <p>Enabled</p>	<p><b>Embed live streams</b></p> <p>You must have an <a href="#">active AdSense account</a> linked to your YouTube account before you can embed live streams. <a href="#">Learn more</a></p> <p>Eligible</p>	<p><b>Longer videos</b></p> <p>You can now upload videos longer than 15 minutes! <a href="#">Learn more</a></p> <p>Enabled</p>
<p><b>Unlisted and private videos</b></p> <p>Lets you have unlisted and private videos. <a href="#">Learn more</a></p> <p>Enabled</p>	<p><b>Custom thumbnails</b></p> <p>Choose your video's thumbnail by uploading your own. <a href="#">Learn more</a></p> <p>Enabled</p>	<p><b>External annotations</b></p> <p>Lets you link annotations to external sites or merch partners. <a href="#">Learn more</a></p> <p>Not Enabled</p>	<p><b>Custom URL</b></p> <p>You're ineligible for a custom URL. See eligibility requirements <a href="#">here</a>.</p> <p>Ineligible</p>	<p><b>Content ID appeals</b></p> <p>Lets you appeal rejected Content ID disputes. <a href="#">Learn more</a></p> <p>Enabled</p>

Create your channel here, beginning with giving it a name. Your listing videos, and other business-related content will be posted here. You can have a second channel in which to post your personal videos and playlists.



The screenshot shows the Google Brand Accounts creation interface. At the top left is the Google logo, and at the top right is a user profile icon with the initials 'GW'. Below the Google logo is a 'Brand Accounts' header with a small icon. The main heading reads 'To create a new channel, create a Brand Account'. Below this is a subtext: 'This Brand Account can have a different name than your personal account, for example a business name or another name that you choose.' The form consists of a label 'Brand Account name' followed by a text input field containing 'The Mary Smith Real Estate Network'. Below the input field are two buttons: a blue 'Create' button and a white 'Back' button. At the bottom, there is a line of text: 'By clicking "Create", you agree to YouTube's Terms of Service. Learn more about Channels or Brand Accounts.'

Google

Brand Accounts

## To create a new channel, create a Brand Account

This Brand Account can have a different name than your personal account, for example a business name or another name that you choose.

Brand Account name

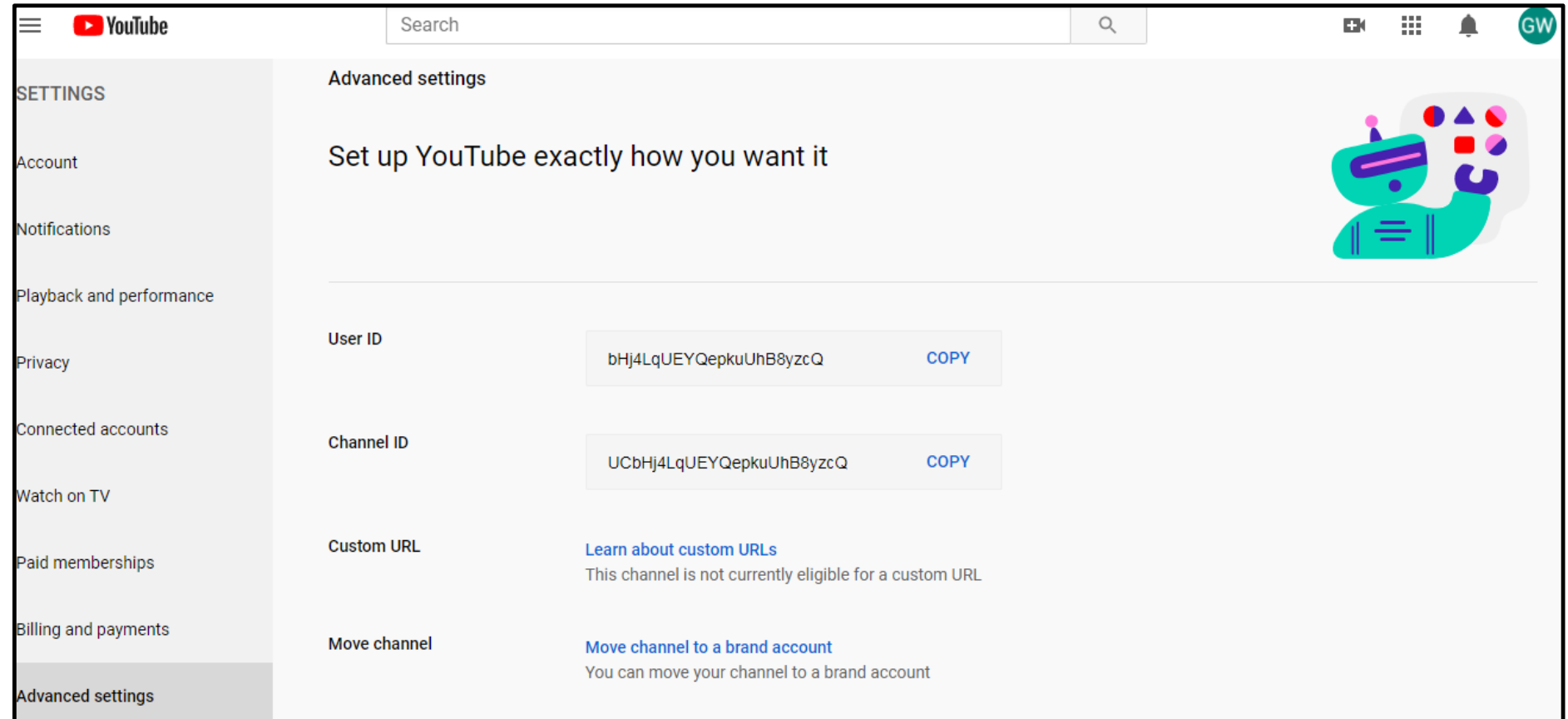
The Mary Smith Real Estate Network

Create Back

By clicking "Create", you agree to [YouTube's Terms of Service](#). Learn more about [Channels](#) or [Brand Accounts](#).



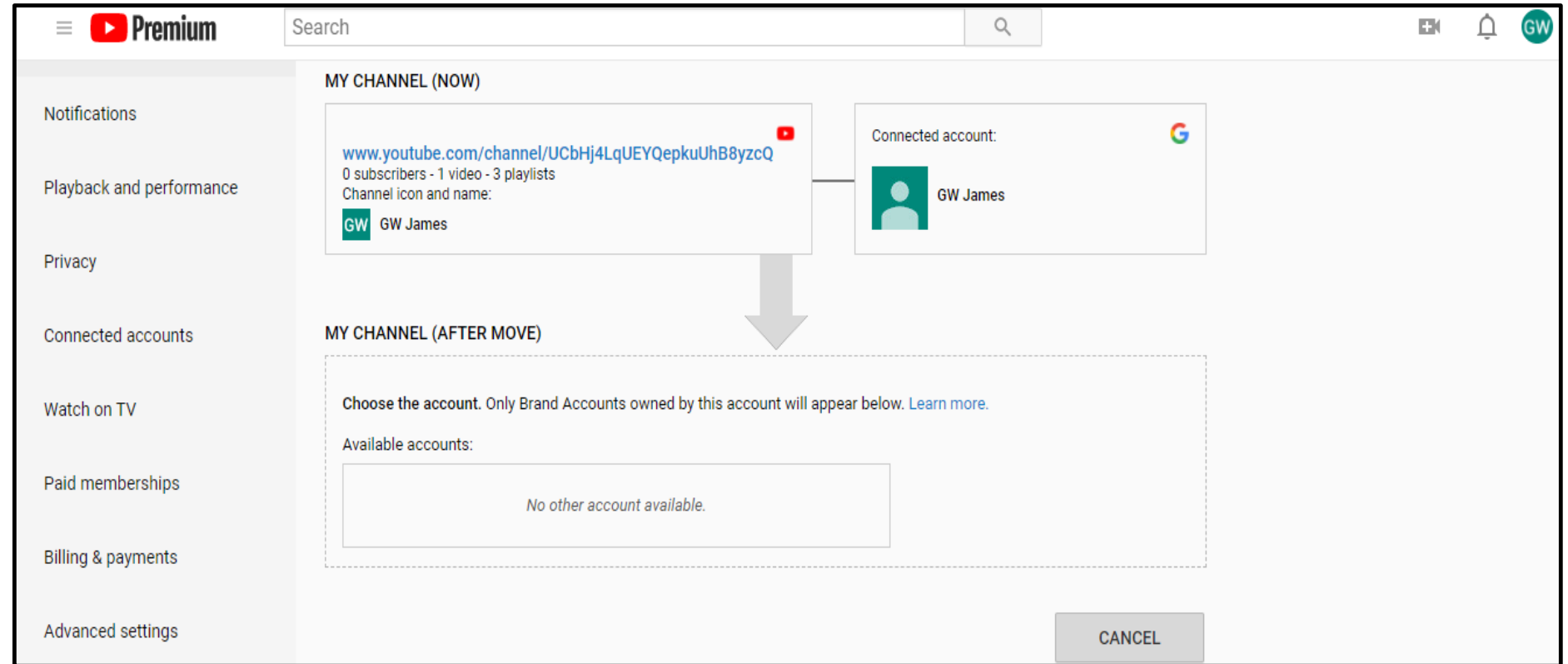
The User ID and Channel ID are unique to your account and should remain private. The Custom URL feature will allow you to give your channel a name you create, but is not available until you get 100 subscribers. If you want to move your channel to another Google (Brand) Account, you can.



The screenshot shows the YouTube 'Advanced settings' page. On the left is a sidebar with settings categories: Account, Notifications, Playback and performance, Privacy, Connected accounts, Watch on TV, Paid memberships, Billing and payments, and Advanced settings (which is highlighted). The main content area is titled 'Advanced settings' and 'Set up YouTube exactly how you want it'. It contains four settings: 'User ID' with the value 'bHj4LqUEYQepkuUhB8yzcQ' and a 'COPY' button; 'Channel ID' with the value 'UCbHj4LqUEYQepkuUhB8yzcQ' and a 'COPY' button; 'Custom URL' with a link to 'Learn about custom URLs' and a note that the channel is not currently eligible for a custom URL; and 'Move channel' with a link to 'Move channel to a brand account' and a note that the channel can be moved to a brand account. A colorful cartoon character is visible in the top right corner of the main content area.

Setting	Value	Action
User ID	bHj4LqUEYQepkuUhB8yzcQ	<a href="#">COPY</a>
Channel ID	UCbHj4LqUEYQepkuUhB8yzcQ	<a href="#">COPY</a>
Custom URL	<a href="#">Learn about custom URLs</a>	This channel is not currently eligible for a custom URL
Move channel	<a href="#">Move channel to a brand account</a>	You can move your channel to a brand account

Moving your channel to another account moves all your videos and playlists. You may want to move your content to another account, especially if you plan to share your YouTube channel with team members, keeping your personal channel and videos private on your account.





**MOBILE  
TECHNOLOGY  
FOR  
REAL ESTATE**

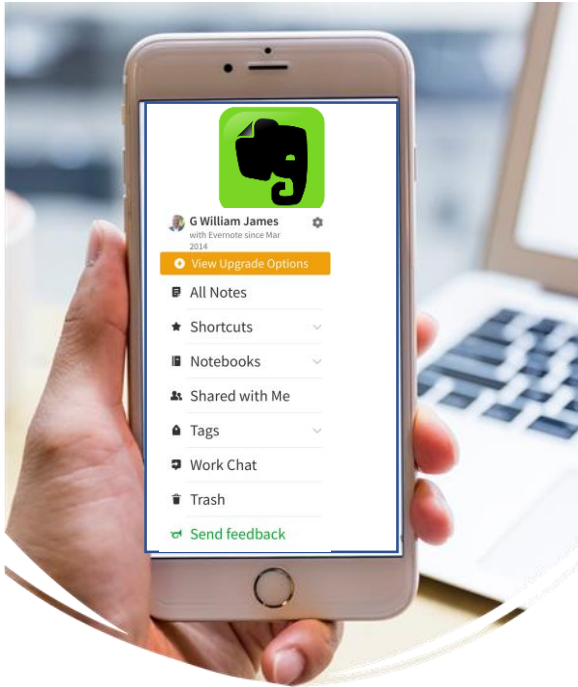
**The**  
**Google™**  
**Universe**  
**Web Series**



# Google Chrome and Online Security

- Learn how to connect Google Chrome with all your devices
- Sync Chrome settings, search history and bookmarks
- Discover useful and convenient browser extensions and shortcuts
- How to protect yourself and devices from online threats
- Clean your devices of dangerous malware and cookies
- Learn of the latest methods hackers are using to steal valuable data

**Tuesday, March 9, 2021**  
**10:00 am Eastern**



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**Special Presentation**



# Evernote For Everything

- Discover the secrets of a very powerful cloud-based organization tool
- Capture, store and share thousands of notes, photos, docs, etc.
- Collaborate and share info automatically with colleagues
- Capture internet sites and info with the Web Clipper
- Sync your info instantly between computers & mobile devices
- Learn the favorite Evernote tips and tricks of power users

**Free Event**

**Wednesday, March 10, 2021**

**1:00 pm Eastern**

# How To Keep In Touch

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G. William James



RealGWilliamJames



william@gwilliamjames.com

**Subject Line Only!!!**

**RE/MAX Photos 2021**

# THANK YOU!

That was fun,  
let's do it again  
sometime 😊

